



The ONLY poker book you will ever need.

The Big Book Of Poker

Texas Hold 'Em And All The Rest

Dario de Toffoli

Published in paperback on 8th March 2018 priced £14.99

There are over 100 million poker players worldwide, all at varying levels. The rise in popularity of poker since 2003 has been phenomenal. Poker players can win millions. Play 24 hours a day online, or in casinos. Become worldwide icons. The game is now taken so seriously it's considered a sport. And it's not just a sport for men: Kathy Leibert, Vanessa Selbst, Annie Duke and Victoria Coren are just a few of the female poker players making a lot of money on the circuit.

But how does someone reach these levels of success? How does someone learn the skills, or enhance their existing knowledge to even contemplate reaching the heights of players like Daniel Negreanu and Phil Ivey? It takes a great poker face, a good amount of intelligence, a little luck, a lot of confidence, and a great deal of knowledge. The first four we may not be able to help you with, but when it comes to knowledge, look no further than **The Big Book of Poker**.

Poker teacher and game theorist, Dario De Toffoli, has written **The Big Book of Poker** as complete guide which puts the odds in your favour with common sense approaches and advanced concepts, including easy-to-memorize poker mathematics. Learn to recognize and take advantage of different player types, master betting and bankroll strategies, and put your best foot forward at final table play.

Beginners are encouraged too – De Toffoli ensures they don't get lost in the thicket of call, pot and all in. Best of all, the rules, winning strategies and culture of Texas Hold'Em (no limit and fixed) are given pride of place throughout the book. De Toffoli also covers the "soft" concepts of poker, such as table etiquette, the history of the game, and there's even a section on poker in cinema.

Written with precision, simplicity and humour by a leading professional player, **The Big Book of Poker** is the best way to fall in love with the game – and move from a being a regular loser to a confident winner.

Whether poker novice or poker pro, this is the book for all your poker needs.

Dario De Toffoli is one of the best games' players in the world, winning the Pentamind World Championship at the Mind Sports Olympiad in both 2002 and 2012. De Toffoli is also the author of numerous books on games ranging from backgammon to poker to blackjack, and is the founder of games company Studiogiochi.

For further information please contact Nicola Sinclair on nicola.sinclair@watkinspublishing.com